



The DNJ conference perennially hosts over 100 downtown professionals, real estate experts, designers, developers, lawyers, public officials, and community organizers for a day of education, networking, and celebration of achievement. Sponsorship is an affordable way to receive enhanced exposure to this diverse group of dedicated professionals working to make New Jersey downtowns better.

## Categories & Benefits:

### Title Sponsor - \$3000

- Keynote/Plenary sponsorship
- Pre-event messaging, including logo in conference advertising, emails, and three (3) dedicated social media posts
- Clickable ad on conference splash page
- Static exhibitor webpage
- Exhibit table at in-person event
- Logo on opening slide before each session
- Logo on scrolling screen during networking breaks
- Full page ad in printed program
- Five (5) event registrations

### Downtown Ally - \$1000

- Pre-event messaging, including logo in conference advertising, emails, and one (1) dedicated social media post
- Clickable logo on conference splash page
- Static exhibitor webpage
- Exhibit table at in-person event
- Logo on scrolling screen during networking breaks
- Quarter page ad in printed program
- Three (3) event registrations

### Session Sponsor - \$2000

- Single session sponsorship (*first come, first serve*)
- Pre-event messaging, including logo in conference advertising, emails, and two (2) dedicated social media posts
- Clickable prominent sidebar logo on conference splash page
- Static exhibitor webpage
- Exhibit table at in-person event
- Logo on opening slide before sponsored session
- Logo on scrolling screen during networking breaks
- Half page ad in printed program
- Four (4) event registrations

### Exhibitor Only - \$540 Advertiser Only - \$540

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|--|---|
| <ul style="list-style-type: none"> <li>• Static exhibitor webpage</li> <li>• Exhibit table at in-person event</li> </ul> | <ul style="list-style-type: none"> <li>• One (1) dedicated social media post</li> <li>• Half page ad in printed program</li> <li>• Two (2) event registrations</li> </ul> |
|--|---|

### DNJ Booster Club - \$225 (early Bird)

- Pre-event messaging, including logo in conference advertising
- Clickable logo on conference splash page
- Logo on scrolling screen during networking breaks
- One (1) event registration

**Downtown NJ members get 10% off sponsorship! \***

[www.DNJConference.com](http://www.DNJConference.com)

# DOWNTOWN

N E W J E R S E Y

# 2024 CONFERENCE SPONSORSHIP REGISTRATION FORM

## DNJ Member Sponsorship\*

Title - \$2700

Session - \$1800

Ally - \$900

Exhibitor - \$540

Advertiser - \$540

## Booster Club:

Early Bird - \$225  
(before 11/5)

## Non-Member Sponsorship

Title - \$3000

Session - \$2000

Ally - \$1000

Exhibitor - \$600

Advertiser - \$600

Regular - \$250  
(after 11/5)

## Sponsor Information:

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

## Attendees:

*Please provide names and titles according sponsorship level - Title (5), Session (4), Ally (3), Exhibitor (2), Booster Club (1).*

1) Name: \_\_\_\_\_ Email: \_\_\_\_\_

2) Name: \_\_\_\_\_ Email: \_\_\_\_\_

3) Name: \_\_\_\_\_ Email: \_\_\_\_\_

4) Name: \_\_\_\_\_ Email: \_\_\_\_\_

5) Name: \_\_\_\_\_ Email: \_\_\_\_\_

\* DNJ Member Discount: Not sure if you're a member? Contact [info@downtownnj.com](mailto:info@downtownnj.com) to confirm membership standing. More information about becoming a member at [www.downtownnj.com/membership](http://www.downtownnj.com/membership)

Please mail completed form, along with check or payment voucher to:

**Downtown New Jersey**  
**344 Grove Street, Suite 251**  
**Jersey City, NJ 07302**

Sponsorship payments by credit card accepted at [www.dnjconference.com/sponsorship](http://www.dnjconference.com/sponsorship)

Please email us at [conference@downtownnj.com](mailto:conference@downtownnj.com) with a scan of your form and payment so we can start gathering the necessary information to properly recognize your sponsorship/exhibitor support.



# Participating Organizations (Past Conferences\*)

- 20 Lemons
- 3rd Space Cowork
- AARP New Jersey
- Administrative Resources, LLC
- aerosol illusions
- African American Chamber of Commerce of NJ
- AGP Creative
- Ananta Creative Group
- APA-NJ
- Arkad Companies
- Art Fair 14C
- Arterial
- ArtPride NJ
- Arts Institute of Middlesex County
- Audible
- Avatar Tech
- Ben Shaffer Recreation, Inc.
- Bennett Realty & Development
- Bernardsville Borough
- Beyond Main
- Beyond Main Street LLC
- Bloomfield Center Alliance
- Bloomfield College
- Blue Dog Printing
- Boonton Main Street Inc.
- Borough of Bernardsville
- Borough of Bradley Beach
- Borough of Chatham
- Borough of Collingswood
- Borough of Fanwood
- Borough of Flemington
- Borough of Freehold
- Borough of Glen Rock
- Borough of Haledon
- Borough of Highland Park
- Borough of Madison
- Borough of Metuchen
- Borough of Morris Plains
- Borough of Netcong
- Borough of New Providence
- Borough of Point Pleasant Beach
- Borough of Roselle Park
- Borough of Washington BID
- Bound Brook Revitalization Partnership
- BY&EY Management
- Cadence-Pace Partners
- Camden Special Services District
- Camden Special Services District / Camden BID
- Capital Analytics
- Capital Lending Corp.
- CBRE
- CDS
- Ceiba Consulting
- Celebrate Westwood
- CFR International
- Choose New Jersey
- Choose NJ
- City of Asbury Park
- City of East Orange
- City of Elizabeth
- City of Hoboken
- City of Jersey City
- City of Lambertville
- City of Newark
- City of Perth Amboy
- City of Plainfield
- City of Plainfield Zoning
- City of Rahway
- City of Trenton - Division of Economic Development
- City of West Orange
- Civic Company
- Claro Ventures
- Colliers Engineering & Design
- Columbia University
- Comcast Business
- Commercial District Services
- Community Heart & Soul
- CORT
- County of Middlesex
- County of Monmouth
- County of Passaic
- County of Somerset
- County of Union
- Cranford Downtown
- Cushman & Wakefield
- Daryl Stewart Productions
- Delaware Valley Regional Planning Commission
- Dennison Associates
- Destination Medford
- Direct Development
- DMR Architects
- Downtown Bernardsville
- Downtown Cranford
- Downtown Denville
- Downtown Idea Exchange
- Downtown Paterson Special Improvement District
- Downtown Somerville Alliance
- Downtown South Orange
- Downtown West Orange
- Downtown Westfield Corporation
- Drawn to Good LLC
- Drummond St Strategies
- Dumont Borough Economic Development Committee
- Dunellen Arts & Culture Commission
- Dunellen Downtown Management Organization
- Earl Jackson Architecture Workshop
- Economic Development Strategists
- Edible Jersey
- EJ Economic Development Advisors
- Elizabeth Avenue Partnership
- EMI Strategy
- Englewood SID
- ESE Consultants
- Exchange Place Alliance
- Explore Millburn Short Hills
- Fallon+Pacheco Architects
- Fitzgerald & Halliday Inc
- Flemington Borough
- Flemington BID
- Fort Lee Business District Alliance
- Gensler
- Gloucester City
- Goodwill Industries - Northern NJ Division
- Greenbaum, Rowe, Smith & Davis LLP
- Gruskin Group
- Guild of Clinton
- Hackettstown Business Improvement District
- Harbor Consultants
- HBC
- HBK CPAs and Consultants
- HCEDC
- Heritage Consulting
- Historic Downtown SID (Jersey City)
- Historic Midtown Elizabeth Special Improvement District
- Hoagland, Longo, Moran, Dunst & Doukas, LLP
- Hoboken Business Alliance
- Hudson County Community College
- Hudson County EDC
- Hunterdon County Economic Development
- Insight Civil
- Invest Newark
- Invest North & Central
- J. Caldwell & Associates
- Jackson Hill Main Street SID
- Jammin' Crepes
- Jarmel Kizel Architects and Engineers
- Jersey City Economic Development Corporation
- Jersey Digs
- Kearny Urban Enterprise Zone
- King of Prussia District
- KMP Resources
- L+M Development Partners
- L2A Land Design, LLC
- Landmark Companies
- Lenox Consulting
- Livingston Community Partnership
- Long Branch City Council
- LTLCC

- LYTESENSE
- Main Street Hamonton
- Main Street Highland Park
- Main Street New Jersey
- Main Street Pops
- Maplewood Village Alliance
- Medford Business Association
- Mercer Planning Associates
- Metro Real Estate Development Corp.
- Metuchen Downtown Alliance
- Michael Graves Architecture & Design
- MidAtlantic Engineering Partners, LLC
- MiT Communications
- MJB Consulting
- Montclair Center BID
- Montclarion Associates
- Morris County Chamber of Commerce
- Morris County EDC
- Morristown Partnership
- Mt. Prospect Avenue Neighborhood Improvement District
- Municipality of Princeton
- MyDowntown Mobile
- NAIOP NJ
- Neighborhood Preservation Program, NJDCA
- New Brunswick City Center
- New Brunswick Parking Authority
- New Jersey Bike & Walk Coalition
- New Jersey Business Action Center
- New Jersey Community Capital
- New Jersey Economic Development Authority
- New Jersey Natural Gas
- New Jersey Redevelopment Authority
- New Jersey Small Business Centers-Headquarters
- New Jersey State Council on the Arts
- New Jersey State League of Municipalities
- Newark Downtown District
- Newark Museum
- Nishuane Group
- NJ Advance Media
- NJ Business Action Center
- NJ Department of Community Affairs
- NJ Motion Picture & Television Commission
- NJ Municipalities Magazine
- NJ Small Business Development Center at Rutgers New Brunswick
- NJ Transit
- NJBIZ
- NJDCA - Local Planning Services
- NJDCA Neighborhood Preservation Program
- NJIT Hillier College of Architecture and Design
- NJIT Hub for Creative Placemaking
- NJR Home Services
- NJSpotlight
- NJTOD.org
- North Jersey Transportation Planning Authority
- North New Jersey Chamber of Commerce
- NPP Seton Village, Township of South Orange
- NV5
- NYS Incorporated
- Onyx Equities, LLC
- Option 1 Realty Group
- Otteau Group
- Palmer Square (Princeton)
- Partnership for Haddonfield
- Partnership West BID (Newark)
- Passaic County Film Commission
- Perth Amboy BID
- Phillips Preiss Grygiel Leheny Hughes
- Pizzutillo Public Affairs
- Plainfield SID
- PLEX
- Pompton Lakes BID
- Pratt Institute
- Prestige Title Agency, Inc.
- Princeton Economic Development Task Force
- Progress Capital
- Project for Public Spaces
- Provident Bank
- R Hospitality
- RA Cohan Comm RE
- Racohan Comm Re
- Rahway SID
- RahwayRising.com
- RBH Group
- RCM Ceberio, LLC
- Red Bank RiverCenter
- Red Hawk Realty
- Redpath and Associates
- Regional Plan Association
- Ridgewood Walks
- Rising Tide Capital
- Robert Wood Johnson University Hospital Somerset
- Rutgers Business School, CUEED
- Rutgers University - RUNIN
- Rutgers University Center for Real Estate
- Rutgers University, Bloustein School Of Planning & Public Policy
- Rutgers University, Heldrich Center for Workforce Development
- Rutgers University, Voorhees Transportation Center
- Rutgers–New Brunswick Community Relations
- Saiber LLC
- Segal LaBate Commercial Real Estate
- Signature Sites, LLC
- SILVERMAN
- Somerset Development
- Souderton Connects
- South Orange Downtown
- Springfield Avenue Partnership
- SSP Architects
- Stantec
- Storefront Mastery
- Streetsense
- Streetworks Development
- Suasion Communications Group
- Summit Downtown
- TANTUM Real Estate
- TAPinto.net
- Tectonic
- THA Consulting
- The Hudson Reporter
- The Local Girl Media Group
- The Riddle Company
- The Urban Muse
- The Wei LLC
- ThinkForm Architects
- Third Child Wellness Boutique
- Town of Kearny
- Town of Newton
- Town of Westfield
- Townscape Design
- Township of Bloomfield
- Township of Cranford
- Township of Millburn
- Township of Montclair
- Township of Old Bridge
- Township of Riverside
- Township of Scotch Plains
- Township of South Orange Village
- Township of Union
- Township of Verona
- Townsquare Media - NJ 101.5
- Trenton Downtown Association
- Trenton Parks, Recreation & Culture
- UCEDC
- Union Center Special Improvement District
- Union Township
- Uptown Development Corp
- USA Architects
- USDA Rural Development
- VHB Engineering
- Village Alliance (NYC)
- Village of Ridgewood
- Washington BID
- Waterford Township
- Wayne Smith & Associates
- Web Samurai For Hire
- Weingarten Art Group
- Wildwood Business Improvement District
- Williamstown EDC
- Witch Baby Soap
- Woodmont Properties
- Worrall Media
- Write Way Media
- Zimmerli Art Museum

*\* This list includes organizations that have attended the past five NJ Downtown Conferences.*