



2022 NEW JERSEY
DOWNTOWN
CONFERENCE

Plenary Discussion

Panelists

- [Helmin J. Caba](#), Mayor, [City of Perth Amboy](#)
- [Sheena Collum](#), President, [Township of South Orange Village](#)
- [Betsy Driver](#), Mayor, [Borough of Flemington](#)
- Moderator: [Jef Buehler](#), Leader, [NJ Neighborhood Preservation Program](#)

Projects & Resources

Flemington DIY	Flemington South End
Historic Flemington Borough	Residential Grant
Kicks Off the Stangl Arts and Cultural District...	Shop, Dine & Support Perth Amboy Businesses
South Orange Master Plan	NJ Opportunity Zones
NPP 2.0: Connecting Neighborhoods & Commercial Districts	

Title Sponsor



The Office Conundrum

Panelists

- [Peter Bronsnick](#), Executive Managing Director, Managing Principal – New Jersey, [Cushman & Wakefield](#)
- [Meghan Hunscher](#), President and CEO, [Morris County Chamber of Commerce](#)
- [Citi Medina](#), Founder, [=Space](#)
- [Sejal Sharma](#), Director of Business Development, [RWJUH Somerset](#)
- Moderator: [Vanessa Quijano](#), Director of Communication, [NJ Community Capital](#)

Projects & Resources

=Space Programming	Audible Impact Programs
RWJ Somerset/Downtown Somerville Vaccination Campaign	

Downtown Hospitality

Session Sponsor



Panelists

- [Michele Alonso](#), AICP, PP, Director of Planning and Redevelopment, [City of Asbury Park](#)
- [Paul Muir](#), President, [Guild of Clinton](#)
- [Shoshanna M. Page](#), Senior Policy Advisor and Communications Strategist, Mayor Ras J. Baraka's Office, [City of Newark](#)
- [Douglas Schneider](#), Restaurateur and Chair, [New Brunswick City Center](#)
- Moderator: [Emily Manz](#), SVP of Business Development, [Invest Newark](#)

Projects & Resources

[The Red Mill Museum](#)
[Liquor License Reform Alliance](#)
[Asbury Park Scooter Share](#)
[Asbury Park "Golf Cart" Shuttle Service](#)

Setting the Scene for Local Film Production

Panelists

- [Al Kahwaty](#), Co-Chair, [Passaic County Film Commission](#)
- [Joe Marra](#), Production Coordinator, [NJ Motion Picture + TV Commission](#)
- [Elizabeth Parchment](#), Director of Marketing and Chief Diversity Officer, [NJ Motion Picture + TV Commission](#)
- [Kathleen Miller Prunty](#), Mayor, [Township of Cranford](#)
- Moderator: [William Noonan](#), Business Development Director, [Choose New Jersey](#)

Projects & Resources

[NJ Film Tax Credit](#)
[NJ Film Location Photo Library](#)
[NJ Film Production Services Directory](#)
 For sample ordinances and other docs, reach out to [Elizabeth Parchment at elizabeth.parchment@sos.nj.gov](mailto:elizabeth.parchment@sos.nj.gov)
 Stay tuned for more details about the "Film Ready" program in 2023.

www.DNJconference.com

Arts and Culture as a Catalyst for Economic Investment and Vitality

Panelists

- [Ann Marie Miller](#), Director of Advocacy & Public Policy, [ArtPride New Jersey](#)
- [Leon Rainbow](#), Artist, [aerosol illusions](#)
- [Daryl Stewart](#), Founder & CEO, [Daryl Stewart Productions](#)
- [Lea Weingarten](#), Principal, [Weingarten Art Group](#)
- Moderator: [Natalie Pineiro](#), Executive Director, [Downtown Somerville](#)

Projects & Resources

[Downtown Houston's "Art Blocks"](#)
[Earth Day Murals at Discovery Green](#)
[House of Cards at Discovery Green](#)
[Lawmakers Approve Mechanism to Support Arts Through Property Taxes](#)
[moonGARDEN at Discovery Green](#)
[New Jersey Arts and Culture Renewal Fund](#)
[NJ Mayors Committee on Arts & Culture](#)
[Opportunities for the Field](#)
[Public Value of Arts](#)
[State of New Jersey Public Art Collection](#)
[Save the Date: Public Art in NJ Communities Professional Development Web Series](#)

How to Make Your Downtown Famous

Panelists

- [Susan Adelizzi-Schmidt](#), President, [Suasion Communications](#)
- [Robin Lapidus](#), Executive Director, [The Flemington BID](#)
- [Michael Shapiro](#), CEO, [TAPinto](#)
- [Jennifer Tripucka](#), Founder, [The Local Girl Media Group](#)

Projects & Resources

Flemington Ghost Walk	Flemington Let's Sit Together
Positively New Jersey	Pro-Tips for Getting Press
The Hoboken Girl	The Montclair Girl
Successfully Marketing Your Downtown	TikTok Demystified